

The Division prepares for Canadian Missions abroad—Embassies, Legations, Consulates and Trade Commissioners' Offices—a regular supply of information material on developments in Canada. Reference papers, booklets, features, photographs and other graphic material dealing with Canada thus are distributed throughout the world. Information Officers are attached to the staff of Canadian Missions at New York, London, Washington, Paris and Canberra.

The Division maintains an Enquiries Section at Ottawa to deal with questions about Canada received from abroad and questions on international affairs received from within Canada. The Division offers special facilities to journalists, writers and commentators visiting Canada, and for Canadian speakers abroad. It supervises the departmental library and takes a special interest in Canada's cultural relations abroad.

Domestically, the Division is responsible for departmental press conferences, press releases, handling of press inquiries and for the provision of information relating to external affairs and the work of the Department. It also co-ordinates the activities of all Canadian Government agencies engaged in and interested in disseminating Canadian information abroad. It is normally responsible for Canadian information arrangements at international conferences both in Canada and elsewhere.

Publicity Division, Department of Trade and Commerce.—Information, pertaining specifically to trade, is obtainable from this Division, which maintains close liaison with all Branches and Divisions of the Department and with a number of Crown companies. It is responsible for production of "Foreign Trade", the weekly publication of the Foreign Trade Service, and for the preparation of brochures, some of which are required for distribution at trade fairs in other countries. Information is made available to Canadian Trade Commissioners for distribution within their respective territories, including the provision of motion picture films. The Division is closely identified with the Canadian International Trade Fair, although promotional literature is distributed directly from the headquarters of that organization at Toronto.

Information Services Division, Department of National Health and Welfare.—The responsibility of this Division, in co-operation with other divisions of the Department of National Health and Welfare and provincial authorities, is the production and distribution of educational materials on health, welfare and social security, for use in Canada and abroad. These materials, issued in both English and French, include books, pamphlets, periodicals, posters, exhibits, displays, radio dramatizations and press releases, as well as films and film-strips prepared in co-operation with the National Film Board. With the exception of periodicals, these are distributed in Canada through provincial authorities. Distribution to other countries is mainly through the Department of External Affairs or, if in quantity, the King's Printer. The most important periodicals published by the Division are "Canada's Health and Welfare" (monthly), "Canadian Nutrition Notes" (monthly), "Industrial Health Bulletin" (monthly), "Industrial Health Review" (twice yearly) and "Nutrition Bulletin" (annually).